

## For Immediate Release

Contact: Kassandra Bentley Tel: (805) 730-7777, Ext. 103 sandra@sabrient.com

## Sabrient Launches Monthly Market Newsletter

'What the Market Wants' Reveals What is Being Rewarded by the Current Market

SANTA BARBARA, CA, February 7, 2006 – Sabrient Systems has launched a monthly newsletter that reveals what kinds of stocks are being rewarded in the current market,

Through extensive backtesting of multi-factor, fuzzy-logic quantitative filters over successive market periods, Sabrient can determine the investing styles, market caps, and stock characteristics that are currently in favor. The backtests are performed at the end of every month to see what the market was rewarding during that month. Because the market changes its general direction relatively slowly, it can be assumed that what it favored last month, it will remain in favor for another few weeks.

In January, for example, growth stocks were favored in the mid-cap and small-cap segments, while value stocks were favored among large caps.

"Growth has been the favored style for the past six months," says David Brown, Sabrient's chief market strategist, "and it is not yet clear whether this one-month divergence in style preference between large and small caps will continue or is simply a one-month oddity."

Sabrient's filters show specific characteristics that the market favors, as well as its general style and cap preferences. The current market is rewarding stocks that exhibit growth at a reasonable price (GARP), and more specifically, absolute growth of earnings along with strong cash flow, both at a reasonable price. Also, the market now seems more interested in shorter term earnings growth and operating results whereas the past several years has seen an emphasis on long-term earnings.

Brown, a former NASA scientist and retired CEO of Telescan, Inc., writes a monthly analysis of the market based on the Sabrient backtesting. This analysis is now available in a monthly newsletter called "What the Market Wants" and is also available on the Sabrient website. The newsletter is free.

## **About Sabrient Systems**

Sabrient Systems, LLC (http://www.sabrient.com) is an independent firm specializing in fundamentalsbased, quantitative equity research. Sabrient's proprietary methodology, developed by Chief Market Strategist and industry pioneer David Brown, employs multi-factor filters and fuzzy-logic scoring to analyze nearly 6,000 U.S.-traded stocks and identify those that appear poised to outperform or under-perform the market. Founded in 2000, the firm offers several investment research products for professional money managers and individual investors. The products include the Sabrient SmartRank® scorecards, which rank various universes of stocks for professional money managers, and the Sabrient SmartStock® reports, which translate those rankings into easy-to-read stock analyses for individual investors. Sabrient Systems is headquartered in Santa Barbara, CA.